Plans are underway for our **104th State Convention** of the Veterans of Foreign Wars to be held in Ocean City, Maryland, from May 28th through May 31st

Now is the time to begin planning for your Post, Auxiliary and District ads. VFW and Auxiliary members are encouraged to place their advertisements and receive the VFW discounted price. Please use the 2024 VFW & Auxiliary Ad form.

It is most important that we promote our booster ads. Please place the ad form where it is accessible to all members. Remind your members to do their part and purchase a $2.00 ad.

We encourage everyone to promote our Convention Program Book in their community. Please ask your local businesses to place an advertisement. This packet includes a sample cover letter to send to businesses in your community. All commercial advertisements are at the regular rate. Please use the 2024 Commercial Ad form.

**Memorial Tributes....** As in recent years, there will be a section just for memorial tributes.

The deadline for receipt of ALL ADS will be **April 26, 2024. NO EXCEPTIONS!!!**

**DO NOT** send ads or checks to Department Headquarters. Make checks payable to: “Department of Maryland VFW” and write in the memo section “Convention Program Book”. Please DO NOT SEND CASH.

Please mail all ads, booster lists, and checks to:

2024 VFW Convention Program Book
1751 Keysville Road South
Keymar, MD 21757

[link](mailto:johnfd123@comcast.net)
2024 VFW Post & Auxiliary Ad Form

NOT TO BE USED FOR COMMERCIAL ADS

(PLEASE PRINT CLEARLY)
Name of Post: _____________________________________________

Post Number and District Number: ____________________________

Name of VFW or Auxiliary Contact: ___________________________

Address: _____________________________________________

Contact’s Telephone Number: ________________________________

Contact’s E-mail Address: __________________________________

SIZE OF AD
(Please check one of the following)

Full Page ($100.00) __________

Half Page ($65.00) __________

Quarter Page ($50.00) __________

Business Card ($30.00) __________

Check Number _________ in the amount of ________ is enclosed.

Date: ____________  Signature_________________________________

MAKE CHECKS PAYABLE TO:
“Department of Maryland VFW” and earmark “Convention Program Book”

Mail to:

2024 VFW Convention Program Book
1751 Keysville Road South
Keymar, MD 21757
johnfd123@comcast.net

DEeadline: April 26, 2024 – no exceptions
Dear Friend:

The Department of Maryland Veterans of Foreign Wars of the United States is planning for its **104th State Convention** to be held May 28th through May 31st in Ocean City, Maryland. VFW and Auxiliary members from across the state of Maryland and their families are expected to attend. This presents you with the perfect opportunity to thank our veterans for their service. We respectfully ask that the business community support the programs of the Veterans of Foreign Wars by placing an advertisement in our program booklet.

The costs of the ads are as follows:

- Full page ad (7 1/2” x 11”) is $125.00
- Half page ad (7 1/2” x 5 1/2”) is $80.00
- Quarter page ad (3 1/4” x 5 1/2”) is $65.00
- Business cards (2” x 3 1/2”) is $50.00

Please support the Veterans of the State of Maryland by filling out the enclosed ad form and sending it along with a copy of the ad as you would like it to appear in the publication.

Your check should be payable to “Department of Maryland VFW”, earmarked “Convention Program Book”. Submit along with the Commercial Ad Form. Mail to:

2024 VFW Convention Program Book
1751 Keysville Road South
Keymar, MD 21757

johnfd123@comcast.net

The VFW thanks you for your support and we look forward to receiving your ad.

Sincerely,
2024 Commercial Ad Form

(PLEASE PRINT CLEARLY)

Name of Business: ____________________________________________________________

Name of Business Representative: ____________________________________________

Address: ___________________________________________________________________

____________________________________________________________________________

Contact’s Telephone Number: __________________________________________________

Contact’s E-mail Address: _____________________________________________________

SIZE OF AD
(Please check one of the following)

Full Page ($125.00) _________

Half Page ($80.00) ____________

Quarter Page ($65.00) __________

Business Card ($30.00) __________

Check Number __________ in the amount of __________ is enclosed.

Date: ___________ Signature___________________________________________________

MAKE CHECKS PAYABLE TO:
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Mail to:
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1751 Keysville Road South
Keymar, MD 21757
johnfd123@comcast.net

DEADLINE: April 26, 2024 – NO EXCEPTIONS
2024 Memorial Tributes

(PLEASE PRINT CLEARLY)

Name of Post: ____________________________

Post Number and District Number: ____________________________

Name of VFW or Auxiliary Contact: ____________________________

Address: ____________________________

Contact’s Telephone Number: ____________________________

Contact’s E-mail Address: ____________________________

Photo Enclosed: _____ SIZE: ____________ Please attach Tribute details

SIZE OF AD
(Please check one of the following)

Full Page ($100.00) __________

Half Page ($65.00) __________

Quarter Page ($50.00) __________

Check Number _________ in the amount of _________ is enclosed.

Date: ____________ Signature______________________________

MAKE CHECKS PAYABLE TO:
“Department of Maryland VFW” and earmark “Convention Program Book”

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Keymar, MD 21757

johnfd123@comcast.net
# 2024 Convention Book Booster Ads

$2.00 per Person  
Price Examples: John Doe $2.00 – John & Mary Doe $4.00

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