

**Department of Maryland**  
Veterans of Foreign Wars of the United States



**Convention Program Book for 2024**

Plans are underway for our **104th State Convention** of the Veterans of Foreign Wars to be held in Ocean City, Maryland, from May 28<sup>th</sup> through May 31<sup>st</sup>

Now is the time to begin planning for your Post, Auxiliary and District ads. VFW and Auxiliary members are encouraged to place their advertisements and receive the VFW discounted price. Please use the 2024 VFW & Auxiliary Ad form.

It is most important that we promote our booster ads. Please place the ad form where it is accessible to all members. Remind your members to do their part and purchase a \$2.00 ad.

We encourage everyone to promote our Convention Program Book in their community. Please ask your local businesses to place an advertisement. This packet includes a sample cover letter to send to businesses in your community. All commercial advertisements are at the regular rate. Please use the 2024 Commercial Ad form.

**Memorial Tributes....** As in recent years, there will be a section just for memorial tributes.

The deadline for receipt of ALL ADS will be **April 26, 2024. NO EXCEPTIONS!!!**

**DO NOT** send ads or checks to Department Headquarters. Make checks payable to: "Department of Maryland VFW" and write in the memo section "Convention Program Book". Please **DO NOT SEND CASH.**

**Please mail all ads, booster lists, and checks to:**

**2024 VFW Convention Program Book  
1751 Keysville Road South  
Keymar, MD 21757**

[johnfd123@comcast.net](mailto:johnfd123@comcast.net)

# 2024 VFW Post & Auxiliary Ad Form

## **NOT TO BE USED FOR COMMERCIAL ADS**

(PLEASE PRINT CLEARLY)

Name of Post: \_\_\_\_\_

Post Number and District Number: \_\_\_\_\_

Name of VFW or Auxiliary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Contact's Telephone Number: \_\_\_\_\_

Contact's E-mail Address: \_\_\_\_\_

### SIZE OF AD

(Please check one of the following)

Full Page (\$100.00) \_\_\_\_\_

Half Page (\$65.00) \_\_\_\_\_

Quarter Page (\$50.00) \_\_\_\_\_

Business Card (\$30.00) \_\_\_\_\_

Check Number \_\_\_\_\_ in the amount of \_\_\_\_\_ is enclosed.

Date: \_\_\_\_\_ Signature \_\_\_\_\_

### MAKE CHECKS PAYABLE TO:

**"Department of Maryland VFW"** and earmark **"Convention Program Book"**

### Mail to:

2024 VFW Convention Program Book

1751 Keyville Road South

Keymar, MD 21757

[johnfd123@comcast.net](mailto:johnfd123@comcast.net)

**DEADLINE: April 26, 2024 – NO EXCEPTIONS**

**Department of Maryland**  
Veterans of Foreign Wars of the United States

War Memorial Building  
101 N. Gay Street, Suite One  
Baltimore, MD 21202



Dear Friend:

The Department of Maryland Veterans of Foreign Wars of the United States is planning for its **104th State Convention** to be held May 28th through May 31st in Ocean City, Maryland. VFW and Auxiliary members from across the state of Maryland and their families are expected to attend. This presents you with the perfect opportunity to thank our veterans for their service. We respectfully ask that the business community support the programs of the Veterans of Foreign Wars by placing an advertisement in our program booklet.

The costs of the ads are as follows:

Full page ad (7 ½" x 11") is	\$125.00
Half page ad (7 ½" x 5 ½") is	\$80.00
Quarter page ad (3 ¼" x 5 ½") is	\$65.00
Business cards (2" x 3 ½") is	\$50.00

Please support the Veterans of the State of Maryland by filling out the enclosed ad form and sending it along with a copy of the ad as you would like it to appear in the publication.

Your check should be payable to "Department of Maryland VFW", earmarked "Convention Program Book". Submit along with the Commercial Ad Form. Mail to:

2024 VFW Convention Program Book  
1751 Keysville Road South  
Keymar, MD 21757  
[johnfd123@comcast.net](mailto:johnfd123@comcast.net)

The VFW thanks you for your support and we look forward to receiving your ad.

Sincerely,

# 2024 Commercial Ad Form

(PLEASE PRINT CLEARLY)

Name of Business \_\_\_\_\_

Name of Business Representative: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact's Telephone Number: \_\_\_\_\_

Contact's E-mail Address: \_\_\_\_\_

**SIZE OF AD**  
**(Please check one of the following)**

Full Page (\$125.00) \_\_\_\_\_

Half Page (\$80.00) \_\_\_\_\_

Quarter Page (\$65.00) \_\_\_\_\_

Business Card (\$30.00) \_\_\_\_\_

Check Number \_\_\_\_\_ in the amount of \_\_\_\_\_ is enclosed.

Date: \_\_\_\_\_ Signature \_\_\_\_\_

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**"Department of Maryland VFW" and earmark "Convention Program Book"**

**Mail to:**  
2024 VFW Convention Program Book  
1751 Keysville Road South  
Keymar, MD 21757  
[johnfd123@comcast.net](mailto:johnfd123@comcast.net)

**DEADLINE: April 26, 2024 – NO EXCEPTIONS**

# 2024 Memorial Tributes

(PLEASE PRINT CLEARLY)

Name of Post: \_\_\_\_\_

Post Number and District Number: \_\_\_\_\_

Name of VFW or Auxiliary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Contact's Telephone Number: \_\_\_\_\_

Contact's E-mail Address: \_\_\_\_\_

Photo Enclosed: \_\_\_\_\_ SIZE: \_\_\_\_\_

**Please attach Tribute details**

## SIZE OF AD

(Please check one of the following)

Full Page (\$100.00) \_\_\_\_\_

Half Page (\$65.00) \_\_\_\_\_

Quarter Page (\$50.00) \_\_\_\_\_

Check Number \_\_\_\_\_ in the amount of \_\_\_\_\_ is enclosed.

Date: \_\_\_\_\_ Signature \_\_\_\_\_

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**"Department of Maryland VFW"** and earmark **"Convention Program Book"**

## Mail to:

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1751 Keysville Road South  
Keymar, MD 21757  
[johnfd123@comcast.net](mailto:johnfd123@comcast.net)

# 2024 CONVENTION BOOK BOOSTER ADS

**\$2.00 per Person**

Price Examples: John Doe \$2.00 – John & Mary Doe \$4.00

**PLEASE TYPE OR PRINT CLEARLY**

Post #: \_\_\_\_\_ District #: \_\_\_\_\_ Total: \_\_\_\_\_ Amount: \_\_\_\_\_ Check #: \_\_\_\_\_

1. _____	21. _____
2. _____	22. _____
3. _____	23. _____
4. _____	24. _____
5. _____	25. _____
6. _____	26. _____
7. _____	27. _____
8. _____	28. _____
9. _____	29. _____
10. _____	30. _____
11. _____	31. _____
12. _____	32. _____
13. _____	33. _____
14. _____	34. _____
15. _____	35. _____
16. _____	36. _____
17. _____	37. _____
18. _____	38. _____
19. _____	39. _____
20. _____	40. _____

No Cash - MAKE CHECKS PAYABLE TO:

“Department of Maryland VFW” and earmark “Convention Program Book”

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